

# Mehwish Zahra

## WordPress Developer | SEO Specialist | E-Commerce Expert

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■ Portfolio: mehwishportfolio.pmcccconsultancy.com

## Profile

I am a professional WordPress Developer & SEO Specialist with over 2+ years of experience in building high-performing, SEO-friendly, and responsive websites. I specialize in Elementor Pro, WooCommerce, LMS, Job Portals, and landing pages that don't just look stunning but also rank well on Google. My focus is on delivering pixel-perfect design, fast performance, and measurable results that help clients grow their businesses online.

## Core Skills

- WordPress Development: Elementor Pro, Divi, WP-Bakery, Gutenberg
- E-Commerce Solutions: WooCommerce setup, secure payments, product catalogs
- SEO & Optimization: On-page SEO, website speed, responsive design
- Custom Solutions: PSD/XD/Figma to WordPress conversion, theme customization
- Advanced Features: LMS, Job Portals, multilingual websites, migration & backup
- Security & Performance: Speed optimization, plugin updates, site protection

## Professional Experience

### **Codage – WordPress Developer (Jul 2024 – Present | Islamabad)**

- Designed and optimized responsive WordPress websites with Elementor Pro.
- Improved client site SEO, boosting search rankings and organic traffic.
- Delivered high-speed, secure websites ensuring excellent user experience.

### **ExpertFullStack – WordPress Developer (Dec 2023 – Jun 2024 | Islamabad)**

- Built SEO-friendly e-commerce stores and service websites.
- Integrated advanced features including multilingual support & custom plugins.

### **SoftRank Tech – WordPress Designer (Remote) (Jul 2022 – Nov 2023 | Lahore)**

- Transformed PSD/Figma designs into pixel-perfect WordPress websites.
- Developed landing pages that increased client conversions.

## Education

BSc Arts & Designing – Al-Mustafa College Gilgit (2020 – 2022)

## Portfolio Highlights

- fixbadcredit.com.au – Financial services website
- aucue.org – Education portal
- wplanning.co.uk – Business consulting site
- iptvnordic.online – IPTV streaming platform
- essafencing.com.au – Fencing & construction services
- limeclean.com.au – Cleaning business website

## Why Hire Me?

- Proven track record of building SEO-optimized, responsive websites
- Expert in E-Commerce & business growth strategies
- Fast delivery with clean, scalable code
- Dedicated to helping businesses rank higher & convert more customers